

One Billion Literates 2012-13

But I have found that in the simple act of living with hope, and in the daily effort to have a positive impact in the world, the days I do have are made all the more meaningful and precious. And for that I am grateful! - Elizabeth Edwards



[ANNUAL REPORT 2012-13]

One Billion Literates Foundation, 72 Cunningham Apartments, 5 Edward Road, Bangalore - 52

Our History

July 2013 was a milestone for OBLF, since we celebrated the completion of 3 years of our Foundation. OBLF was started in July 2010 by a software engineer, Anamika Majumder, who, after 12 years, moved back from Boston, USA, and decided to give back to her country where she had received quality education for next to nothing. We have come a long way since we started when Anamika, our Managing Trustee was the only one teaching the children.

We are very thankful to our first CORPORATE DONOR DESTIMONEY ENTERPRISES PVT LTD OF MUMBAI for contributing Rs.80,000.00 to our school adoption program.

Our Mission

To impart basic English language and computer skills to underprivileged children attending government schools, so that they get the quality of education generally available only in expensive private schools. The goal is to qualify them to find meaningful employment when they reach adulthood.

Our Model



Our Strength

1. **We keep our overheads really low, by having our Coordinators as our only paid staff.** All administrative work is handled by dedicated Volunteers. **We have not rented out office space**, but have been working from the residences of our Managing Trustee and also our Director. **This makes our program extremely cost effective, and ensures that donor money is utilised to benefit the target beneficiaries.**

2. We, at OBLF, believe in self- assessment and a constant review of our functioning. Our experience in the nascent two years led us to effect a few improvements in our existing program during the current year
 - We decided to **consolidate and strengthen our program** by concentrating on streamlining our existing systems, **rather than on expansion.** We hence adopted only one more school during the year
 - Though we added only one more school, we nearly doubled our Coordinator strength, which considerably **reduced the student-teacher ratio**, to enhance the impact of our program
 - We started **regular in-house training** for our Coordinators
 - Our Coordinators are also given exposure by **training with varied outside organisations**
 - We **completely redesigned our Syllabus** and split it into two levels , one for beginners and another for the elder kids

Our Achievements

In the three years of our existence, we have:

- Registered as a Trust under section 12AA of the Income Tax Act
- Obtained tax exemption certificate under section 80G of the Income Tax Act
- Signed MoUs with several Block Education Officers of the Department of Education of the Government of Karnataka
- Adopted eleven government primary schools, mainly in the villages around Bangalore, in the Anekal area
- Held summer camps for the children

- Installed computers in schools having electricity
- Donated furniture (bookshelves, computer desks) to these schools
- Provided employment (as Coordinators) to underprivileged women of the village communities around the schools we adopted, thus empowering them
- Provided continuous and regular in-house training to these Coordinators, to enable them to effectively teach the children
- Sent our Coordinators for training to other organisations, to increase their exposure, knowledge and confidence
- Engaged volunteers to weekly supervise, mentor and guide our Coordinators
- Put up stalls in tech parks, housing communities etc
- Participated in various events like TCS World 10K run, Joy of Giving Week
- Designed our own syllabus, keeping in mind the needs and capabilities of the children we deal with, thus being more effective and having a far greater impact than with the formal education based on rote learning
- Utilised the services of a very small but extremely dedicated team of volunteers, who ensure that our programs are implemented efficiently and effectively
- Formed a Board of professionals, who steer the Foundation towards its stated goal

Our Current Year's Activities

1. Coordinators



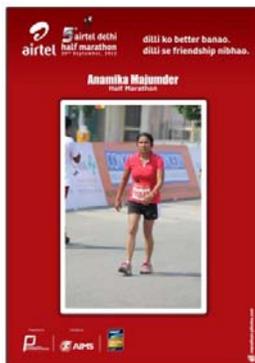
Our Coordinator strength has increased considerably, thus reducing the student-teacher ratio. We now have one Lead Coordinator, four Coordinators, four Assistant Coordinators and two Trainees

2. A day with Japanese expats – Aug 2012



Miho Malhan a Japanese writer who lives in the city visited one of our schools with members of a group Muse Creations that consists of Japanese expats in the city. The group donated in kind and money and did various activities with the students of the school.

3. Airtel Delhi Half Marathon – Sep 2012



The Foundation registered with Concern India Foundation to get more exposure outside of Karnataka and Anamika ran the Airtel Delhi Half Marathon on Sep 30 2012.

4. Joy of Giving Week – Oct 2-8 2012



Companies IHS, NIIT, Lee Boy, Happiest Minds and Roamware supported the foundation by putting up Wish Trees (employees fulfilled our wishes). We also participated in the Food For Change charity dinner in which 22 people who contributed to our Foundation got to try food from top hotels and restaurants in town and were entertained by well known music bands.

5. In-house Training – October 2012

Beginning in October 2012, we now have on-going weekly in-house training sessions for our Coordinators, which not only provides them with the tools to effectively teach the children, but also considerably increases their exposure to the world outside their domain, and provides them with a self-confidence hitherto unknown to them.

6. Mahindra Spark the Rise - Nov 2012

We created a project on Mahindra Spark the Rise and got 165 votes.

<http://www.sparktherise.com/projectdetails.php?pld=7305>

7. Deloitte Impact Day – Nov 2012



40 employees from Deloitte distributed goodies and did various activities with our children and the coordinators in 6 of our schools on their Impact day.

8. Formation of a new Board – January 2013

We thank **Ms. Aarti Madhusudan** the Founder of Governance Counts and a dedicated JGW volunteer for helping the Foundation professionalise our Board in January 2013. Our new Board of Trustees has six members, consisting of

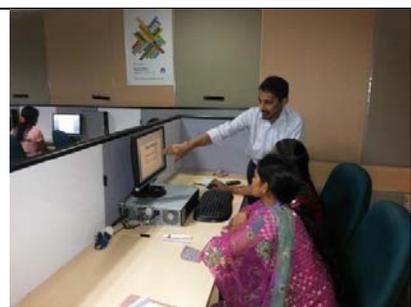
S.No	Name	Gender	Age	Position in Board	Occupation	Total amount paid by OBLF (in INR last financial year)
1	Aashu Calapa	M	45	Trustee	Chief HR Officer, Redbus	-----
2	Anamika Majumder	F	39	Managing Trustee	Software Engineer, ProUnlimited – Omgeo LLC	-----
3	Arvind Malhan	M	41	Trustee	Principal New Silk	-----

					Route	
4	Manosh Sengupta	M	54	Trustee	Founder brand@ttitude	-----
5	Nikesh Jain	M	40	Trustee	Sr. Engineering Manager, Yahoo!	-----
6	Rajan Narayanan	M	55	Trustee	Promoter Director – Second Avenue & People English.	-----

9. British Council Training - February 23, 2013

Three of our Coordinators (Manju, Rathna and Veena) and one of our Volunteers (Mahadevan) underwent a one day training on "Teaching Reading and Vocabulary Grammar" conducted by Trainer Huma Riaz at British Council, Bangalore.

10. IHS Computer Training -1st April 2013



Our Coordinators underwent a one day basic computer training program conducted by IHS. The session was very useful based on the participants' feedback. **OBLF thanks the IHS Team**

11. Mount Carmel College Training - April 2-9, 2013



Our Coordinators underwent 1 week training on teaching techniques at Mount Carmel College, Bangalore, conducted by Mrs. Usha Kumar, HoD Human Development of Mount Carmel College. She later visited one of our schools and handed over certificates to our Coordinators, who enacted a small skit for the invitees. The Coordinators enjoyed and hugely benefited from the training. **OBLF thanks the Principal of Mount Carmel College and Mrs. Kumar.**

12. iGate Scholarship Distribution – April 10, 2013



iGate spent a day with the kids on 10th April and distributed Kannada and English books to the merit students. **OBLF thanks the iGate Team.**

13. Zynga Computer Training - May 15,16,17–2013



The Zynga team organized a 3-day training on computers for our coordinators. They also arranged the pick up/drop off that was very convenient for the ladies. The Coordinators learnt a lot of basic computer skills from the training. **OBLF thanks the Zynga Team.**

14. Director – 17th May 2013



Ruby Kamdin has been a member of our Implementation Team since its formation in August 2012. In May 2013, Ruby was appointed as Director of the Foundation, to manage its affairs. A Chartered Accountant by profession, Ruby has seven years of experience in imparting English skills to underprivileged girls, and has been personally conducting the in-house training program for our Coordinators

15. TCS Run 19th May 2013



A total of 16 People participated in the TCS run under the 10K and Majja run category. Two of our Care champions raised funds more than Rs.1,00,000 each. OBLF thanks Bangalore Cares, the participants, the Care champions and the donors for supporting us.

16. OBLF Annual Syllabus Distribution - June 20, 2013



Learning from our experience of previous years, and having understood the needs and capabilities of the children, this year we completely revised our syllabus, and split it into two levels – one for the junior kids and one for the senior kids. Anusha Jayaraman-Ganguly illustrated our syllabus extensively. **OBLF thanks Anusha for her efforts.** The new syllabi were distributed to the children. The full printing cost of the syllabus was sponsored by Mr. Vijay Makija. **OBLF thanks Mr. Makija for his generosity.**

17. Distribution of Notebooks and stationery – June 2013

Notebooks donated by iVolunteer and stationery **donated by Durga Prasad Allada** and others were also distributed to the children.

18. Computers – July 2013



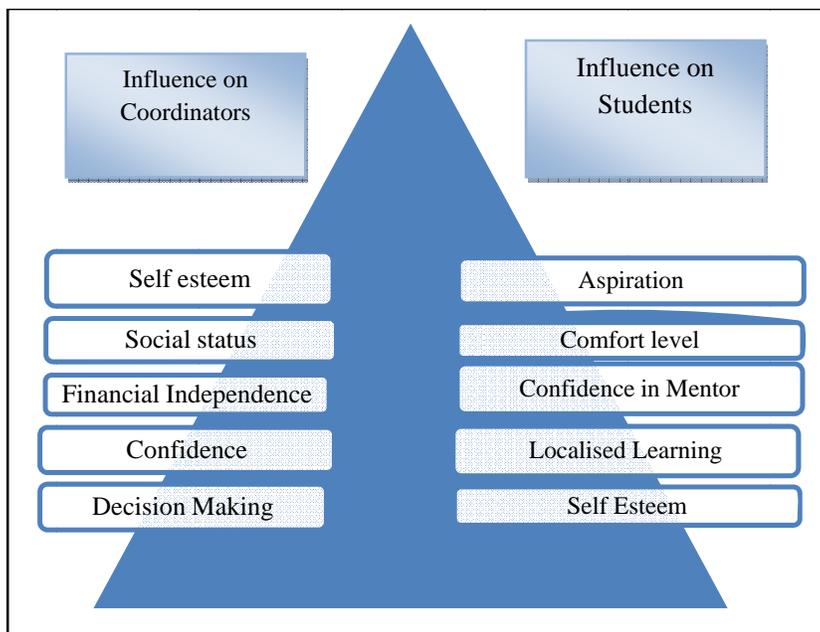
Due to erratic power supply in the villages, the desk top computers had to be constantly repaired / replaced, and could not be put to optimum use. We have now five laptops, donated by Novozymes South Asia Pvt. Ltd., which will enable us to effectively utilise our resources. **OBLF thanks Novozymes.**

Our Impact

OBLF has so far adopted eleven (11) schools, touching the lives of 400 children.

It costs OBLF Rs.80,000/- to adopt a school. Our model of functioning has next to nothing of overheads and hence it is extremely cost effective – it costs us only Rs.2,000/- per child / year

Shweta Gaur, PhD (JNU), in her Research Project shows our impact thus



She further states :

“OBLF has contributed in enhancing the learning levels of the adopted Government school children. They have also made an immense contribution through developing other skill sets such as public speaking, confidence, leadership and pro-activeness in the children. Apart from these, there is a remarkable uplift in the self-esteem of children, which may not be measurable but can be felt while observing them.”

Our Gratitude

We express our sincere thanks to all our donors, supporters, mentors, volunteers and well-wishers. **A big thank you to Destimoney Enterprises Pvt. Ltd. Mumbai - our first corporate donor for adopting a school.** Your continued support will enable us to provide our children the quality of education they deserve – and need – to live a life of dignity, and to participate in the progress of our nation.

Anamika Majumder
Founder, One Billion Literates Foundation
anamikam@onebillionliterates.org

People

Coordinators: Swapna, Manju, Munirathna, Veena, Vanishree, Aruna, Padmavathi, Suvarna, Rekha, Harini, Ashwini

Volunteers: Nikesh, Nidhi, Archana, Himja, Neha, Aruna, Aarthi, Mahadevan, Sai, Prema, Pankaj, Kate, Jayashree, Ruby, Anamika.

Legal

- Registered Charitable Trust u/s 12AA
- IT 80-G approved.
- Chartered Accountants:
Philips Cherian & Associates,
1029 80 Ft Road, IBlock,
Koramangala, Bangalore–34.
Ph: 080-25532299
Philips1@vsnl.com
- Foundation Office:
72, Cunningham Apartments,
5, Edward Road,
Bangalore 560052
Tel : 9632600650
info@onebillionliterates.org

Financials

BALANCE SHEET AS OF MARCH 31 2013

LIABILITIES	AMOUNT(INR)	ASSETS	AMOUNT(INR)
General Fund+ Excess of Income Over Expenditure	3,85,845.56	Computers, Accessories and Library Books	54,744.40
Advance	64,101.30	Educational Loan to Staff	500.00
		Products	59,888.00
		Cash/Bank Balance	3,34,814.46
TOTAL	4,49,946.86		4,49,946.86

Expenditure Per Month (INR)

SALARIES	M	F	
<5000		10	(Includes stipend + conveyance)
5001-10000		1	(Includes stipend + conveyance)
10000			Coordinator Training

We bank with:

Canara Bank, Cunningham Road Branch, Bangalore

Account name : One Billion Literates Foundation

Account no : 0431101203551

IFSC Code : CNRB0000431

State Bank of India, Health City Branch, Hosur Road, Bangalore

Account name : One Billion Literates Foundation

Account number : 31445249698

IFSC Code : SBIN0010450

We are looking for like-minded people to donate just Rs.500/ month (USD 10). If each person reading this report commits to supporting us, that will allow us to move our focus from fundraising to strengthening the program.

---- For it is in giving that we receive – St. Francis of Assisi.