

One Billion Literates 2014-15

Start where you are, Use what you have, Do what you can
- Arthur Ashe



May 2015

[ANNUAL REPORT 2014-15]

One Billion Literates Foundation, 72 Cunningham Apartments, 5 Edward Road, Bangalore - 52

About Us

On the threshold of completing 5 years, OBLF has come a long way since we started in July 2010 when Anamika, our Managing Trustee, was the only one teaching the children.

We have currently adopted 10 rural govt. primary schools in the Anekal Taluk of Bangalore District and support 5 urban govt. primary schools in the Bangalore East Taluk.

We have trained and employed 15 rural women as our Coordinators, to impart basic English language and Computer skills to the children of these schools. Since the employment is for not more than a couple of hours every day, we provide these women with financial and intellectual independence without disturbing the rural ethos, where a woman is still the only homemaker.



The ASER continues to tell us that the quality of education imparted in government primary schools is a matter of grave concern. OBLF attempts to bridge that gap by bringing in innovative tools of learning as well as latest technologies like Tablets etc. into the rural schools.

We are very thankful to Suprajit Foundation & the H T Parekh Foundation for extending their support to our Rural School Adoption Program.

We appreciate the continuing support of Destimoney Enterprises Pvt. Ltd. and the Maneckji & Shirinbai Neterwala Foundation.

We are grateful to the Printers(Mysore) Pvt. Ltd. and Akar Advertising for their sponsorship.

We thank Samvit Technologies for their continued support.

Goals

In the next academic year, we plan to adopt at least two more rural govt. primary schools and employ two or more new rural Coordinators.

We wish to make the Anekal Taluk of Bangalore a model which can be easily replicated anywhere else in our country.

Impact

- We conducted a baseline assessment at the beginning of the academic year, to gauge the existing English language skills of the children and started teaching them at the levels that were comfortable for them. At the end of the year, assessments were conducted again, and a comparison of both these assessments indicates that **over 56% of our rural school children showed an improvement in their English knowledge levels.**
- In two of our schools, we also assessed a control group of children who do not attend the OBLF program. The English language skills of these children are woefully low. **While over 50% of OBLF children scored between 50-90% marks, 100% of the non-OBLF children secured less than 30% marks.**
- **We impact each individual life that we touch, in a different way -**

Dakshayani, one of our first students at Lakshmisagara, is now studying in Std. IX of a private school,

and secured 82% in English in Std VIII exams. Dakshayani attributes this to the English skills imparted by OBLF. She, like many others, has a bright future ahead of her.



Our regular training sessions have given a lot of self-confidence to our rural Coordinators. Veena, one of our most enterprising ladies, received an award from the Governor of Karnataka, for excellence in her work during the elections.

Swapna, our Lead Coordinator is now studying

for her D.Ed. course, and Suvarna has started the same too, while Vidya is continuing with her Masters

Current Year's Activities

1. Induction of Tablets



OBLF's mission is to bring about Equality in Education among children of all strata of society. In keeping with that, we have introduced Tablets in our rural schools, as a tool of learning the English language.

2. Adoption of Balagarahalli School – July 2014



On 21st July, 2014, OBLF adopted a new Government Higher Primary School at Balagarahalli village in Anekal Taluk. This school has a strength of over 100 children, of whom over 80% showed an improvement by the end of the year.

3. Prize Distribution Function – August 2014



On 2nd August, 2014, OBLF had its first official function to distribute prizes to the merit children of all our schools, at our Lakshmisagara school. To provide an incentive to the children as well as the parents,



we opened Fixed Deposit Accounts with Canara Bank in the name of the 1st and 2nd ranked children. For the Seniors, we gave Rs.2,500/-, Rs.1,500/- and Rs.500/- to the 1st, 2nd and 3rd ranked children. For the Juniors, we gave Rs.1,000/- and Rs.500/- to the 1st, and 2nd ranked children. All the children also received interesting English story books. **All the prizes were sponsored by the Maneckji & Shirinbai Neterwala Foundation, Mumbai.** We are truly grateful to them for their support.

On the occasion, our children as well as our rural Coordinators put up a grand show of English songs, rhymes and skit. The function was well attended, including by the local Panchayat members.

We are grateful to the Head Mistress and SDMC members of Lakshmisagara school for permitting OBLF to use their premises for this function as well as our weekly training and other sessions.

4. Muse Charity Bazaar – September 2014



On 12th September, 2014, OBLF participated at the Muse Charity Bazaar, organized by Mrs. Miho Malhan of Muse Creations. **We thank Mrs. Malhan and the other Japanese ladies for inviting us, and for their unstinted support to our cause.**

5. Computer workshop at IHS Global – September 2014



On 11th September, 2014, 18 of our children from Muthanallur and Guddhaty schools were invited by IHS Global for a one day workshop on computers. The children as well as the two accompanying Coordinators had a very instructive but enjoyable day. The children got to see a world far removed from their own, which provided them with an incentive to study hard. **We are grateful to IHS Global for this initiative.**

6. Joy of Giving Week – October 2014



During the Joy of Giving Week from 2nd to 8th October, 2014, the **employees of the Red Bus Line Co.** once again very enthusiastically fulfilled all the wishes of our 400+ kids that were put up on the Wish Tree. Also fulfilling many of OBLF's wishes were the generous **employees of J W Marriott, Wwstay, IHS Global and Ibibo.** **We thank the employees of**



all these companies for their generosity, and their Managements for organizing these events.

We also participated in the Food for Change charity dinner in which 16 people who contributed to our Foundation got to try food from top hotels and restaurants in town and were entertained by well-known music bands.

7. NGO Mela at Yodlee Infotech – October 2014



On 9th October, 2014, OBLF participated in an NGO Mela organised by Yodlee Infotech, as part of the Joy of Giving Week.

We are grateful to the team at Yodlee Infotech, for inviting us.

8. Visit by a Gulf NGO – November 2014



Representatives of the NGO Alfanar, Lebanon visited some of our schools to observe our model and interact with the children and Coordinators. They appreciated our work and the children enjoyed themselves.

9. Collection Drive at Shishya Nursery – December 2014

On 18th and 19th December, 2014, OBLF had a Christmas collection drive at Shishya Nursery, where the parents of the students donated generously. Some parents put up stalls with self-made products and donated a part

of the proceeds to OBLF.

We thank the parents and the Principal of Shishya Nursery – Mrs. Lakshmi Vijeyndra for her support and the school’s own generous donation

10. Reappointment of the Trustees – January 2015

Five of our Board members, whose term expired in January 2015, were reappointed. Our Board of Trustees has six members, consisting of

S.No	Name	Gender	Age	Position in Board	Occupation	Total amount paid by OBLF (in INR last financial year)
1	Anamika Majumder	F	40	Managing Trustee	Software Engineer	--
2	Aashu Calapa	M	46	Trustee	Ex-Chief HR Officer, Redbus	--
3	Arvind Malhan	M	42	Trustee	Principal New Silk Route	--
4	Manosh Sengupta	M	56	Trustee	Founder <i>brand-@itude</i>	--
5	Nikesh Jain	M	41	Trustee	Software Engineer	--
6	Rajan Narayanan	M	56	Trustee	Promoter Director – Second Avenue & People English.	--

11. Year-end Assessments – February 2015



In February 2015, we had the year-end Assessments – written and oral - for all our over 500 children, in the rural as well as urban schools to gauge the impact of our intervention.



The results indicate that over 56% of our rural children improved their knowledge of the English language. Assessment of a control group of Senior children who do not attend the OBLF program in two of our schools definitely prove the effectiveness of our program.

12. Vodafone Cyclothon – March 2015



On 1st March 2015, 6 of OBLF supporters cycled for our cause in the Vodafone Cyclothon.

We thank the Vodafone team for inviting us to be a part of this event.

13. CII – NGO Mela – April 2015



On 17th April, 2015, our Director, and 2 of our rural Coordinators, attended the CII NGO Mela, where the new CSR norms were discussed, and NGOs had a chance to meet Corporates.

14. Summer Tutorials – 20th April to 22nd May 2015



To keep the children engaged even during the holidays, we started our Summer Tutorials on 20th April, 2015 at 3 centres, where children from all our rural schools gather daily for 3 hours of fun-filled learning – through games, songs, rhymes, activities, story-telling etc.



This year saw an unprecedented number of children attending this program for multiple reasons. Not only do the children thoroughly enjoy the way we conduct the program, but this year, they got a new experience of “school bus travel”, thanks to the assistance provided to convey them from their villages to this central place.



The children and OBLF are indeed grateful to Suprajit Engineering Limited and TaeguTec India P. Ltd. for assisting the children with transportation, to reach the Summer Tutorials daily, and on time.

Our Gratitude

We express our sincere thanks to all our donors, supporters, mentors, volunteers and well-wishers. Your continued support will enable us to provide our children the quality of education they deserve – and need – to live a life of dignity, and to participate in the progress of our nation.

Anamika Majumder
Founder & Managing Trustee

Ruby Kamdin
Director

People

Director : Ruby Kamdin

Program Supervisor (Rural) : Mahesh Shetty

Technology : Mahadevan

Program Supervisor (Urban) : Jayashree

Coordinators: Swapna, Manju, Munirathna, Veena, Vanishree, Padmavathi, Ashwini, Shobha, Varalakshmi, Kavitha, Baby, Vidya, Vani, Puthamma, Suvarna, Rekha

Volunteers & supporters: Ruby, Mahadevan, Jayashree, Nikesh, Sai, Pankaj, Archana, Simi, Shantanu, Pratima, Manoj, Shivla, Suma, Shubha Sundar, Latha, Sudha, Sruthi Priya Mani, Reshma Aruna, Subha Priya Balu, Usha, Himja, Sangeetha, Priya

Legal

·Registered Charitable Trust u/s 12AA

· IT 80-G approved.

·Chartered Accountants:

Philips Cherian & Associates,

1029 80 Ft Road, I Block,

Koramangala, Bangalore–34.

Email : philipsca@gmail.com

· Foundation Office:

72, Cunningham Apartments,

5, Edward Road,

Bangalore 560052

Tel : 9632600650

Financials

BALANCE SHEET AS AT MARCH 31 2015

LIABILITIES	AMOUNT(INR)	ASSETS	AMOUNT(INR)
General Fund+ Excess of Income Over Expenditure	1,496,204.56	Computers, Furniture and Library Books	56,095.68
Corpus Fund	300,000.00	Loan to Staff & other advances	16,017.00
Advance	4,198.30	Products	131,662.75
		Cash/Bank	1,596,627.43
TOTAL	1,800,402.86		1,800,402.86

INCOME & EXPENDITURE ACCOUNT FOR YEAR ENDING MARCH 31 2015

EXPENDITURE	AMOUNT (INR)	INCOME	AMOUNT (INR)
Opening value and Purchase of Products	156,182.00	Donations	1,493,759.00
Project Expenses	961,754.20	Sale of Products	13,350.00
Admin Expenses	26,980.94	Others	34,626.00
Events	79,625.00	Events	238,510.00
Depreciation	7,344.71	Closing value of Products	131,662.75
Excess of Income over Expenditure	680,020.90		
TOTAL	1,911,907.75	TOTAL	1,911,907.75

We bank with:

Canara Bank, Cunningham Road Branch, Bangalore

Account name : One Billion Literates Foundation

Account no : 0431101203551

IFSC Code : CNRB0000431

State Bank of India, Health City Branch, Hosur Road, Bangalore

Account name : One Billion Literates Foundation

Account number : 31445249698

IFSC Code : SBIN0010450

For more information: www.onebillionliterates.org www.facebook.com/onebillionliterates

<http://www.youtube.com/user/oblvideo>